




PRAGMATIKA[®]
Marketing & Communication

Company Profile



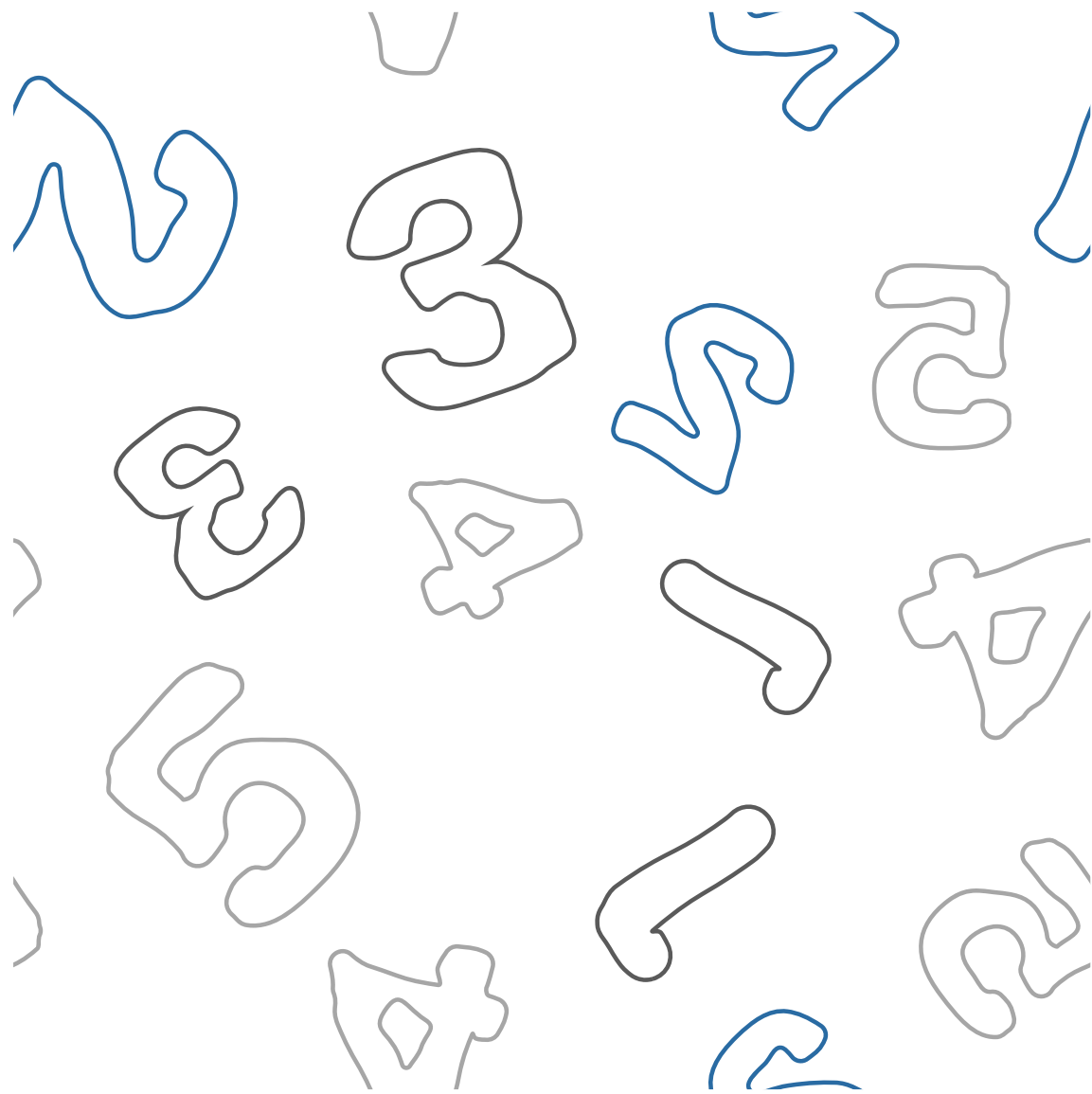
For over 25 years, we have developed integrated communication projects to strengthen the positioning and reputation of organizations and brands.

We were founded in 2000 by professionals with experience in journalism, corporate communication and marketing. From positioning strategy to every tool that enables our client companies to show authority and reputation in the market.

We have progressively expanded our service portfolio, integrating all the social and digital tools essential to enhancing our clients' stories.

Since 2001, we have been ISO 9001 certified for all our activities.

Today, Pragmatika is a full-service strategic marketing and communication agency.



26

Years on the market

120⁺

Brand, product and service positioning and repositioning projects for FOOD, tech and industrial companies

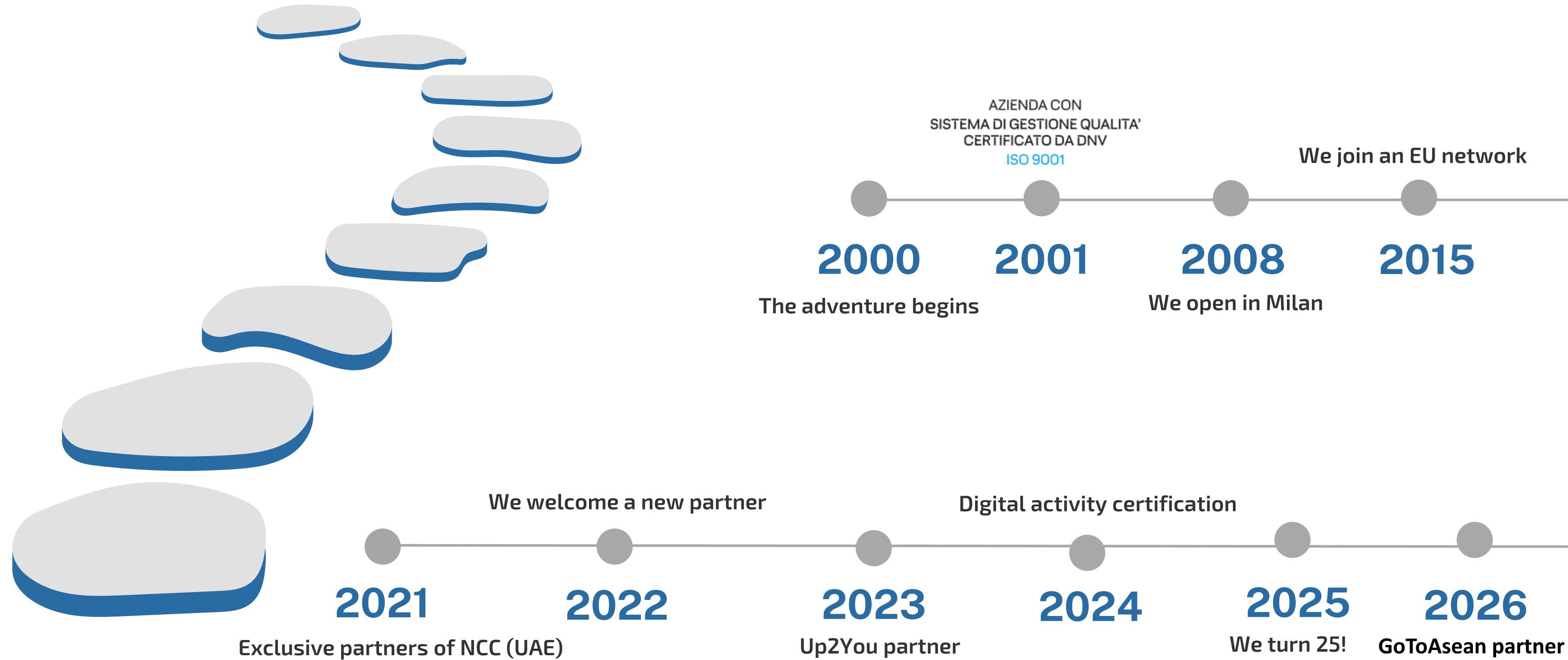
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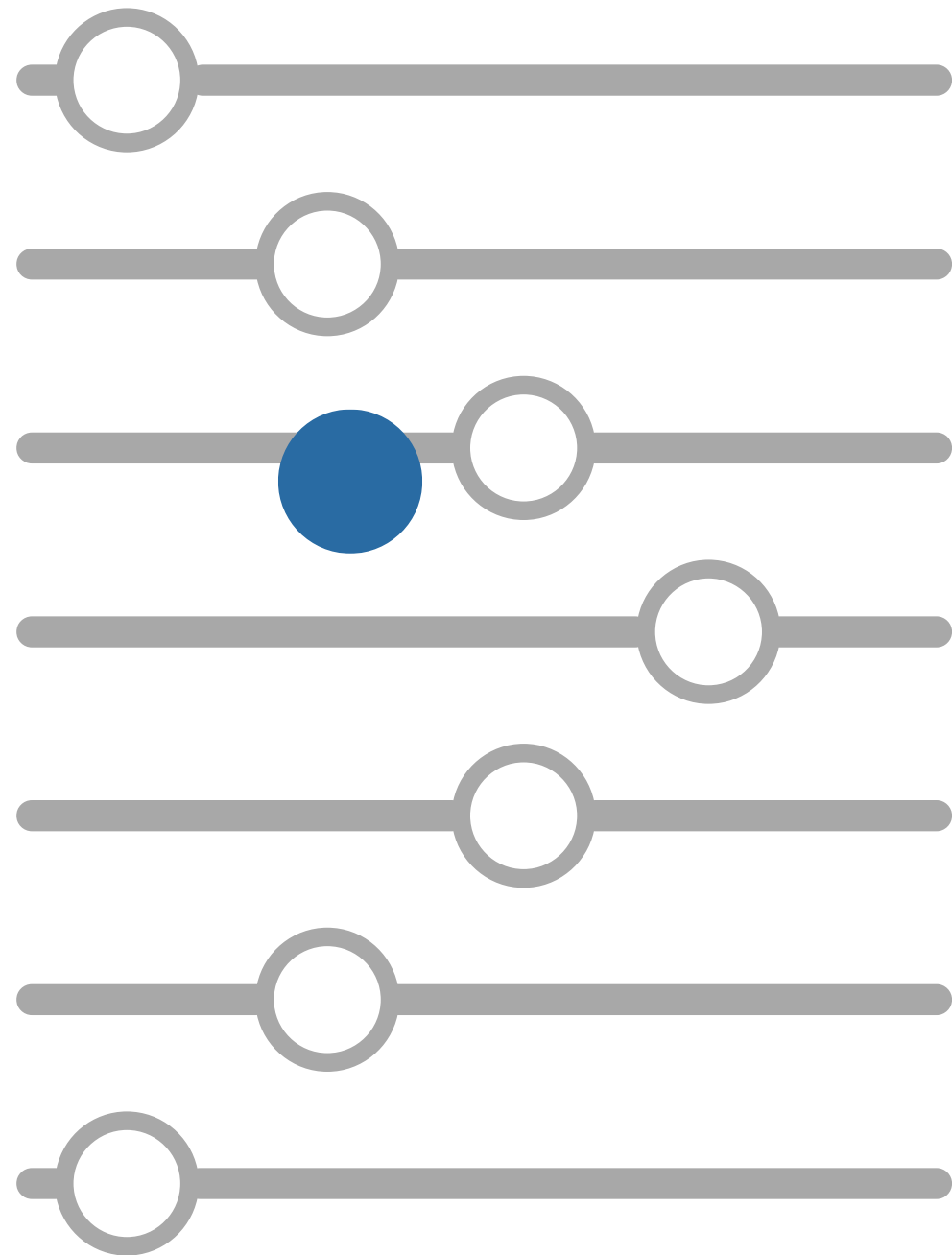
Integrated communication projects managed

190

Events designed

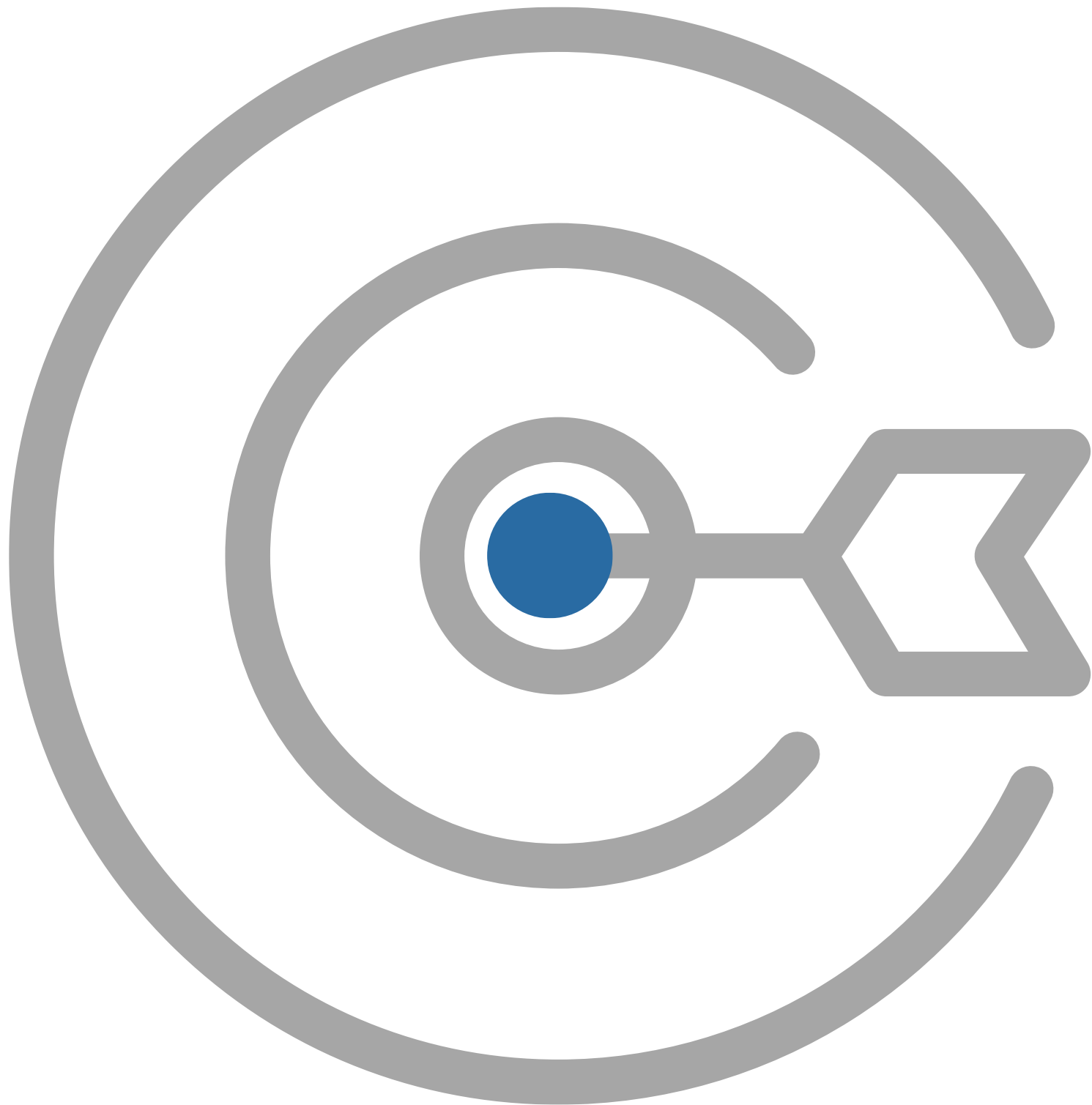
Our Journey





From strategy to management.

- Strategic Assessment
- Competitive analysis
- Identification of new business strategies
- Brand Journalism
- Digital Marketing & Communication
- Websites
- Trade Fairs & Events
- Below-the-line
- Editorial Projects
- Social Media Strategy
- Social Media Management
- Media Relations



Where we apply our skills.

Food

Retail

Manufacturing

Design

Energy

Services

Public sector

Finance

Information Technology

Selected clients



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